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Home Appliance *NewsLine*

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JUNE MARKS BEST HALF-YEAR FOR MAJOR HOME APPLIANCES AND SECOND-BEST QUARTER

CHICAGO -- The major appliance industry shipped almost 26.0 million units in the first half of 1989, establishing a new record for semiannual shipments, reports the Association of Home Appliance Manufacturers (AHAM).

April-through-June shipments of 13.1 million units also marked the second-highest quarterly shipment in the industry's history.

Compared to similar periods one year ago, shipment levels were up 4.8% for the first six months and 0.8% in the second quarter.

Although the monthly level was off 3.3% from the previous June, shipments of nearly 4.6 million units were the industry's third-best in history for the month.

Refrigerators (785,100 units) and automatic washers (572,300 units) were the only products that rose above their year-ago June levels. Monthly shipments of these products increased by 4.2% and 4.8%, respectively.

June shipments of room air conditioners (718,200 units), while large by historical standards, were down 14.0% compared to the all-time June high of last year when record heat affected most of the country. Year-to-date shipments of the product (3.9 million units) increased 14.4%.

In addition to room air conditioners, five other products contributed to the half-year record by surpassing their year-ago levels: up 10.3% were

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microwave ovens (5.4 million units); up 7.0%, disposers (2.2 million); up 4.8%, refrigerators (3.5 million); up 3.1%, automatic washers (3.2 million) and dryers (2.3 million).

The industry forecast calls for a 2.1% decline in total shipments this year from 1988's second-best record of 49.3 million units. 1989 shipments are expected to approach 48.3 million units.

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MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
June, 1989

	JUNE			CALENDAR YEAR TO DATE			CALENDAR QUARTER		
	1989	1988	% Change	1989	1988	% Change	1989	1988	% Change
ALL MAJOR APPLIANCES**	4,573.3	4,727.7	-3.3%	25,937.2	24,745.3	4.8%	13,113.8	13,009.9	0.8%
COOKING - TOTAL	1,222.4	1,298.6	-5.9%	7,895.7	7,463.8	5.8%	3,763.4	3,603.4	4.4%
ELECTRIC RANGES - TOTAL	263.4	309.7	-14.9%	1,498.3	1,549.3	-3.3%	755.5	819.3	-7.8%
Free Standing	206.5	239.4	-13.7%	1,180.8	1,233.7	-4.3%	598.1	652.5	-8.3%
Built-In	56.9	70.3	-19.1%	317.5	315.6	0.6%	157.4	166.7	-5.6%
GAS RANGES - TOTAL	184.6	215.2	-14.2%	1,037.0	1,070.5	-3.1%	528.9	563.9	-6.2%
Free Standing	172.9	202.5	-14.6%	979.9	1,005.9	-2.6%	499.6	530.5	-5.8%
Built-In	11.7	12.7	-7.9%	57.1	64.6	-11.6%	29.3	33.4	-12.3%
MICROWAVE OVENS/RANGES***	788.2	789.2	-0.1%	5,443.4	4,933.0	10.3%	2,519.5	2,264.0	11.3%
HOME LAUNDRY - TOTAL	960.9	928.6	3.5%	5,465.1	5,301.2	3.1%	2,647.2	2,598.5	1.9%
AUTOMATIC WASHERS	572.3	546.1	4.8%	3,166.1	3,070.8	3.1%	1,562.1	1,534.4	1.8%
DRYERS - TOTAL	388.6	382.5	1.6%	2,299.0	2,230.4	3.1%	1,085.2	1,064.1	2.0%
Electric	299.3	300.8	-0.5%	1,775.2	1,732.1	2.5%	834.1	828.7	0.7%
Gas	89.2	81.7	9.2%	523.8	498.3	5.1%	251.1	235.4	6.7%
KITCHEN CLEAN UP - TOTAL	673.1	686.2	-1.9%	4,128.2	4,063.4	1.6%	1,944.6	2,007.4	-3.1%
DISPOSERS	331.3	335.7	-1.3%	2,186.9	2,043.8	7.0%	1,001.8	960.9	4.3%
DISHWASHERS - TOTAL	323.7	329.6	-1.8%	1,832.8	1,902.2	-3.6%	890.7	989.5	-10.0%
Built-In	306.8	311.5	-1.5%	1,727.2	1,777.2	-2.8%	845.0	931.6	-9.3%
Portable	16.9	18.1	-6.6%	105.5	125.0	-15.6%	45.7	57.9	-21.1%
COMPACTORS	18.1	21.0	-13.8%	108.5	117.4	-7.6%	52.2	57.0	-8.4%
FOOD PRESERVATION - TOTAL	901.1	879.8	2.4%	4,092.6	3,946.2	3.7%	2,326.9	2,248.5	3.5%
REFRIGERATORS	785.1	753.4	4.2%	3,498.1	3,338.2	4.8%	2,006.9	1,902.7	5.5%
FREEZERS - TOTAL	116.0	126.4	-8.2%	594.6	608.0	-2.2%	320.0	345.9	-7.5%
Chest	64.6	68.1	-5.1%	338.2	326.6	3.6%	184.7	184.5	0.1%
Upright	51.4	58.3	-11.8%	256.4	281.4	-8.9%	135.3	161.4	-16.2%
HOME COMFORT - TOTAL	815.8	934.5	-12.7%	4,355.6	3,970.7	9.7%	2,431.6	2,552.0	-4.7%
ROOM AIR CONDITIONERS	718.2	834.9	-14.0%	3,938.5	3,442.0	14.4%	2,183.9	2,236.0	-2.3%
DEHUMIDIFIERS	97.7	99.6	-1.9%	417.0	528.7	-21.1%	247.7	316.1	-21.6%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.

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TRENDS AND FORECASTS
INDUSTRY SHIPMENTS OF MAJOR APPLIANCES*, THOUSANDS OF UNITS

PRODUCT	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989**	1990**
Cooking - Total	7,354	7,456	8,005	7,303	10,051	13,717	15,635	17,518	17,915	16,237	15,669	15,213
ELECTRIC RANGES - TOTAL	3,000	2,530	2,328	2,036	2,754	3,074	3,142	3,318	3,346	3,202	3,131	3,068
Free Standing	2,244	1,975	1,829	1,619	2,190	2,496	2,568	2,721	2,691	2,566	2,503	2,453
Built-In	756	555	498	417	563	577	574	598	655	635	628	615
GAS RANGES - TOTAL	1,799	1,539	1,496	1,368	1,573	1,732	1,814	1,940	2,143	2,227	2,114	2,095
Free-Standing#	1.670	1,437	1,401	1,289	1,477	1,626	1,694	1,826	2,022	2,101	1,991	1,970
Built-In#	129	102	94	79	96	106	120	114	120	127	123	125
MICROWAVE OVEN/RANGES	2,807	3,608	4,422	4,071	5,933	9,132	10,883	12,444	12,610	10,988	10,602	10,221
Home Laundry - Total	8,516	7,727	7,342	6,746	7,910	8,733	9,192	10,009	10,635	10,791	10,668	10,435
WASHERS - TOTAL	4,965	4,550	4,365	4,019	4,616	5,049	5,279	5,765	5,998	6,190	6,150	6,025
Automatic	4,779	4,426	4,277	3,955	4,546	5,049	5,279	5,765	5,998	6,190	6,150	6,025
Wringer & Other	186	124	88	64	69	NA	NA	NA	NA	NA	NA	NA
DRYERS - TOTAL	3,551	3,177	2,977	2,727	3,294	3,684	3,914	4,245	4,637	4,601	4,518	4,410
Electric	2,783	2,494	2,337	2,143	2,622	2,931	3,080	3,309	3,600	3,554	3,485	3,401
Gas	768	682	640	584	672	754	834	936	1,037	1,047	1,033	1,009
Kitchen Clean Up - Total	7,098	5,935	5,854	5,098	6,822	7,758	7,858	8,381	8,696	8,383	8,389	8,215
DISPOSERS	3,317	2,962	3,179	2,780	3,544	4,085	4,105	4,269	4,438	4,233	4,320	4,250
DISHWASHERS - TOTAL	3,488	2,738	2,484	2,170	3,121	3,491	3,575	3,918	4,032	3,907	3,830	3,720
Built-In	2,984	2,354	2,193	1,956	2,859	3,245	3,327	3,663	3,763	3,647	3,577	3,472
Portable	504	384	291	214	262	246	248	255	269	260	253	248
COMPACTORS	293	235	191	148	157	182	177	194	226	243	240	245
Food Preservation - Total	7,642	6,875	6,549	5,704	6,818	7,275	7,316	7,733	8,232	8,576	8,431	8,481
REFRIGERATORS##	5,701	5,124	4,944	4,364	5,477	5,994	6,081	6,510	6,972	7,227	7,070	7,133
FREEZERS - TOTAL	1,941	1,751	1,605	1,340	1,341	1,281	1,236	1,222	1,260	1,349	1,361	1,348
Chest	1,039	963	889	726	702	650	634	661	692	727	745	733
Upright	902	789	717	614	639	631	602	561	567	622	616	615
Home Comfort - Total	4,434	3,876	4,229	3,201	2,439	3,694	3,610	3,371	4,503	5,310	5,090	4,840
ROOM AIR CONDITIONERS	3,749	3,203	3,693	2,761	2,002	3,103	3,022	2,816	3,798	4,637	4,445	4,198
DEHUMIDIFIERS	685	673	536	440	437	591	588	555	704	673	645	642
All Major Appliances	35,043	31,869	31,978	28,051	34,039	41,176	43,611	47,012	49,981	49,297	48,247	47,163

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Forecasts as of May, 1989
# Drop-in gas range data included in free-standing total for 1978 through 1984; thereafter drop-in gas range data included in built-in total.
Includes units of 6.5 cu. ft. and over.

Total industry shipments may not add due to rounding and overlapping categories

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